

# **Serving Hampshire Strategic Plan 2021-2025**

# **Mid-term review 2023**



# Overview

**Hampshire is a great county to live, work, visit and play. As a county council we want to work to ensure Hampshire stays like this – now and into the future – so we can continue to make a positive impact on resident's lives, and so all communities can share in this vision.**

Hampshire County Council delivers the majority of Hampshire's public services, to 1.4 million residents, and we are responsible for around 80% of all spend on council services in the county, amounting to £2.6 billion a year. We are uniquely positioned in Hampshire to not only provide services directly to our residents, but to also to represent Hampshire's interests, influence partners such as central Government and champion key issues on behalf of everyone who has a stake in Hampshire – now and in the future.

Of key importance to us is maintaining our county's economic prosperity through championing Hampshire's businesses, encouraging economic growth and helping to ensure we have an excellent education and skills offer which is fit for the future and accessible to all. By bringing new investment and new opportunities into Hampshire to stimulate all aspects of our local economy and increase the county's competitiveness and growth, we can work to bring far-reaching benefits for residents, communities, and businesses and improve people's lives for years to come. Hampshire County Council is truly 'open for business', and we want to work with the business sector as well as our public sector partners to help our economy go from strength to strength.

A successful economy is unpinned by healthy and happy, resilient communities, and recognising the link between these two will form the basis of all that we do as an organisation. By building resilient communities, which thrive within a prosperous economy, we can ensure our social care services are targeted where they are needed most and contribute to creating a good quality of life for everyone in Hampshire. Furthermore, recognising how our unique natural and built environment in Hampshire, with its two national parks, historic cities and 290 miles of coastline, is also of key importance to securing this quality of life remains at the heart of our strategic priorities for the present and future.

In developing our Strategic Plan, we are additionally guided by the Hampshire 2050 Vision. This collective vision for Hampshire the place sets out what both public and private sector partners with a joint vested interest in Hampshire's future aim to achieve over the next few decades. As the County Council we have a dual role in this work – both as a convenor and facilitator of activity against some of these aims, and as a lead agency for direct delivery against others. Our Strategic Plan sets out what our contribution to delivering the Hampshire 2050 Vision will be over the length of this Plan.

Along with many other public sector organisations, local government has faced significant and continuous financial pressures over the past decade. Over half a billion pounds has been removed from the County Council's budget since 2008, due to ongoing reductions in central Government funding, increasing costs and a steadily rising demand for our vital services such as social care for vulnerable children and adults. Our Strategic Plan sets out what our priorities as an organisation are, providing a framework to help us effectively direct our limited resources at supporting the most vulnerable residents in Hampshire whilst building resilient communities who can benefit from a prosperous economy.



# Outcomes

## Outcome one:

Hampshire maintains strong and resilient economic growth and prosperity

### Our priorities are:

- Working with our partners to foster a strong, knowledge based, sustainable and inclusive Hampshire economy
- Ensuring Hampshire has the right conditions for economic innovation to flourish
- Enhancing our competitiveness as an international gateway and globally connected economy
- Maximising opportunities for employment and inclusion by equipping people with the right skills now and in the future to support, and benefit from, economic growth in our key sectors
- Maintaining and developing vibrant places across Hampshire that offer people thriving communities in which to work, visit, live and do business

## Outcome two:

People in Hampshire live safe, healthy and independent lives

### Our priorities are:

- Enabling all children and young people to have the best possible start in life
- Secure high achievement for all children and young people, especially those from more vulnerable groups
- Helping people to stay well and look after their physical and mental health, whilst maintaining their independence
- Support the most vulnerable in Hampshire by ensuring their statutory needs are met and they are cared for in the right place, at the right time and at an appropriate cost.
- Working with partners to keep our communities safe, particularly children and vulnerable adults
- Equipping all sectors of society with the skills required to take advantage of technological advances

## Outcome three:

People in Hampshire enjoy a rich and diverse environment

### Our priorities are:

- Working with our partners towards securing carbon neutrality for Hampshire by 2050 and becoming resilient to a two degree rise in temperature – by championing climate change action, focusing on the resilience of our own estate and supporting communities to be resilient to the impacts of the changing environment
- Maintaining and enhancing Hampshire's unique natural and built environment, striving for Environmental Net Gain across both, and engaging with communities to promote resilience and health and wellbeing
- Protecting Hampshire's breadth of character and heritage, valuing both rural and urban communities
- Planning and delivering low carbon and economically critical infrastructure, and promoting a sustainable and more resilient transport network
- Leading on opportunities to shape sustainable places across the County that enhance communities and environments – facilitating partners and people to come together with common vision and purpose

## Outcome four:

People in Hampshire enjoy being part of strong, inclusive, resilient communities

### Our priorities are:

- Supporting prosperous communities in Hampshire by tackling health and social inequalities, improving equity of educational achievement, and creating opportunity for all residents
- Enabling communities to be more resilient and connected
- Promoting the development of communities that support and uphold equity, diversity and sustainability
- Supporting and working in partnership with a thriving and diverse voluntary and community sector and body of volunteers

# Vision and values

In delivering these priorities on behalf of those who live, work and play in Hampshire, we also have the following visions and values as an organisation which guide everything we do:

## Our vision

Serving the people  
of Hampshire with  
**purpose and pride**  
**to improve lives**  
today and for tomorrow.

## Our values

• **Professionalism** – We work hard to deliver the best services that we can and we hold ourselves **accountable** for our performance. We have pride in what we deliver and enable.

• **Working as one organisation** – We **collaborate** with each other and our partners for the good of our service users. Support each other to recover quickly from setbacks and take responsibility in managing our personal and organisational **wellbeing**. We **work together** to ensure we are a healthy and **resilient** organisation.

• **Integrity and respect** – We value and encourage every individual for their unique strengths, and demonstrate our confidence in each other through our language and behaviour. We are fair, honest and reliable in everything we say and do.

• **Making a difference** – Our work puts people at the forefront of what we do and helps communities across the County to thrive. We **care**.

• **Continuous improvement** – We are **ambitious**. We challenge ourselves to innovate, be creative and work to create a sustainable, future proof Hampshire.